BOARD OF LIBRARY TRUSTEES MEETING TUESDAY, JULY 14, 2015 MASHPEE LIBRARY CONFERENCE ROOM

Present: Kate Milde, Joan Lyons, John Kowalski, Mark Wright, and Allen Waters.

Absent: Carlo D'Este, and Mary LeClair.

Also Present: Kathy Mahoney – Library Director

John Cotton – Board of Selectmen

Audience: Ryan Bray – Mashpee Enterprise

Mark Wright, Vice Chairman, called the meeting to order at 4:02 p.m.

Approval of Minutes

John Kowalski motioned to accept the Regular Meeting minutes of June 9, 2015 as written.

Motion was seconded by Joan Lyons.

VOTE: Yes-5.

Roll Call Vote: Mark Wright, yes Allen Waters, yes

John Kowalski, yes Joan Lyons, yes

Kate Milde, yes

Friends of the Mashpee Public Library

Mark Wright commented that the Friends June 18th fundraiser was well done and he congratulated Kathy Mahoney, Katie Wiggins, and Kate Milde on all their efforts to make the event a success. Joan Lyons suggested if tickets to fundraising events were available for last minute attendees and also if on-line payment was available the result would be more people able to attend.

Kate Milde reported:

- Friends are meeting tomorrow at 2:15 with Kathy Mahoney at the Library.
- Friends are thinking of sending a letter to professionals in Mashpee asking for donations.
- Kate said she suggested that Friends ask patrons involved in Library children programs to participate in the Friends group and Friends fundraising efforts.
- Joan Lyons suggested the Friends participate in any state-wide organization of Friends of libraries that may be available so they can share ideas, etc.
- Kathy Mahoney noted the Friends need fundraising strategy; need tiered plan. She said they've discussed an annual fundraising plan...question: how do Friends do it?
- Kate said Friends desperately need a corresponding secretary; and desperately need people with tech savvy.
- Kate said Carolyn Markowski had some good ideas for fundraisers.
- Friends set \$10,000 per month as goal for fundraising.
- June 18th event Friends raised about \$20,000...to be applied toward the Selander Family Challenge.

Reports

Kathy Mahoney's report for the month of June was discussed at length.

- Allen Waters said Kathy's report was very interesting and growth statistics were very attractive.
- Kathy pointed out the amount of work ebook entails—she said it takes staff time working to teach patrons how to download plus apps are constantly being upgraded.
- Kathy is going to try to assess missing Library items issues.
- Selectman Cotton agreed that security cameras for the Library should be revisited. Kathy Mahoney said she sent an article to Police Captain Scott Carline that explains what libraries are doing to improve security and train for emergencies because libraries are the most vulnerable of public buildings since they are open to everyone.
- Personnel, budget, current account balances, LSTA survey results were included in the report and discussed.

Building

Kathy Mahoney reported she had received a request to open the Library building after hours on Saturday, August 8, to serve as a public bathroom for the Chamber of Commerce's La Tavola event to be held on the Mashpee Commons Green from approximately 5-9 p.m. The Trustees discussed this request at length and for the benefit of newly elected Trustees Jack Kowalski explained the many hours spent by Trustees discussing and developing the after-hours use of the Library. During the discussion, the concerns voiced included those of fairness and not setting a precedent for future requests. The Trustees reached the consensus to adhere to policy and not to open the Library building after hours on Saturday, August 8, as requested.

Communications—Selectman Cotton to go to another meeting so inserted his comments at this point.

<u>Selectman John Cotton</u>:

- He again strongly suggested asking Gloria Selander's son to consider extending the Selander Family
 matching gift offer deadline beyond October 1st since it is summertime and the Friends did get off to a
 good start with the June 18th event.
- Suggested engaging High School students to help Friends with tech savvy as a community service; and also ask the students/families to join the Friends group.

John Cotton exited the meeting at 4:50 p.m. to attend another meeting.

<u>Advocacy...</u>Mark Wright reported that he and Allen Waters still to schedule a meeting with Kathy. Mark said that Friends fundraising and Strategic Plan should be priority right now, rather than Advocacy. Also, perhaps focus on Advocacy "audience" may be changing.

<u>Library Website...</u>Kathy Mahoney said Carlo D'Este mentioned it is really time to talk about new Library website.

Reports (continued)

Staff/Goals/Strategic Plan

Kathy explained the Library needs to re-visit the Management Study and move forward with a plan for additional full-time staff and potentially fewer part-time staff in order to provide more consistency, stability, and we need people with required skills and an investment in the position. Part-time staff do not stay long-term for many reasons...other job or educational opportunities, or family obligations. They do not earn enough money or benefits to make the job worthwhile for them to stay when other options arise.

Kathy said she also plans to look at Library hours of operation—for instance she would like the Library to open Tuesday and Thursday at 10 a.m., rather than noon. Kate Milde commented that Library is the only Town building open 6 days per week. Jack Kowalski said we have tons of data that shows we have to have a major plan and it's time for us and Town to act.

Policy Updates

Kathy provided a proposed Nintendo 3DS Circulation Policy that included a provision to enable patrons to borrow Nintendo 3DS game systems unit for home use. Kathy explained that right now they can check out the games, but not the unit. Those that don't have the unit cannot play the games at home. This would afford all the opportunity to use the games at home.

Motion: Kate Milde motioned to accept the proposed Nintendo 3DS Circulation Policy.

Joan Lyons seconded the nomination.

VOTE: Yes-5.

Roll Call Vote: Mark Wright, yes

Allen Waters, yes John Kowalski, yes Joan Lyons, yes

Kate Milde, ves

Next Meeting ...4 p.m. on Tuesday, August 11, 2015 in Library Conference Room.

Adjournment

John Kowalski motioned the meeting be adjourned; Joan Lyons seconded the motion; and it was unanimously passed. The meeting adjourned at 6 p.m.

Respectfully submitted,

Jean Giliberti **Recording Secretary**